



SPRY Strategies

Nationwide Spry 10.16.20

Presidential/Demographics Smart Charts • 10.20.2020 - 10.23.2020

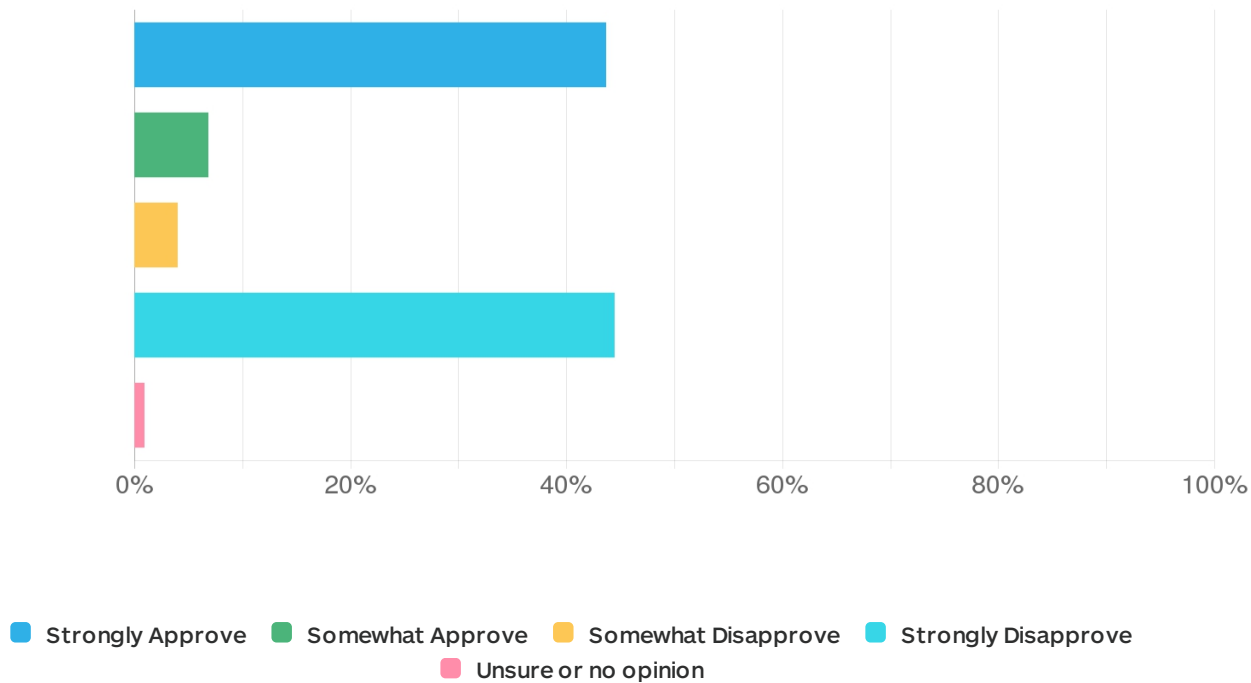
Performed by SPRY Strategies

The Nationwide General Election Survey was conducted by IVR and Online Mobile Interviews from October 20 - October 23 among a random sample of 3500 likely voters. The survey has a margin of error of +/- 3.1 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q3: Trump Approval

How would you rate the job Donald Trump is doing as President? Do you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the job he is doing?

Sample Size: 3500.0040299999

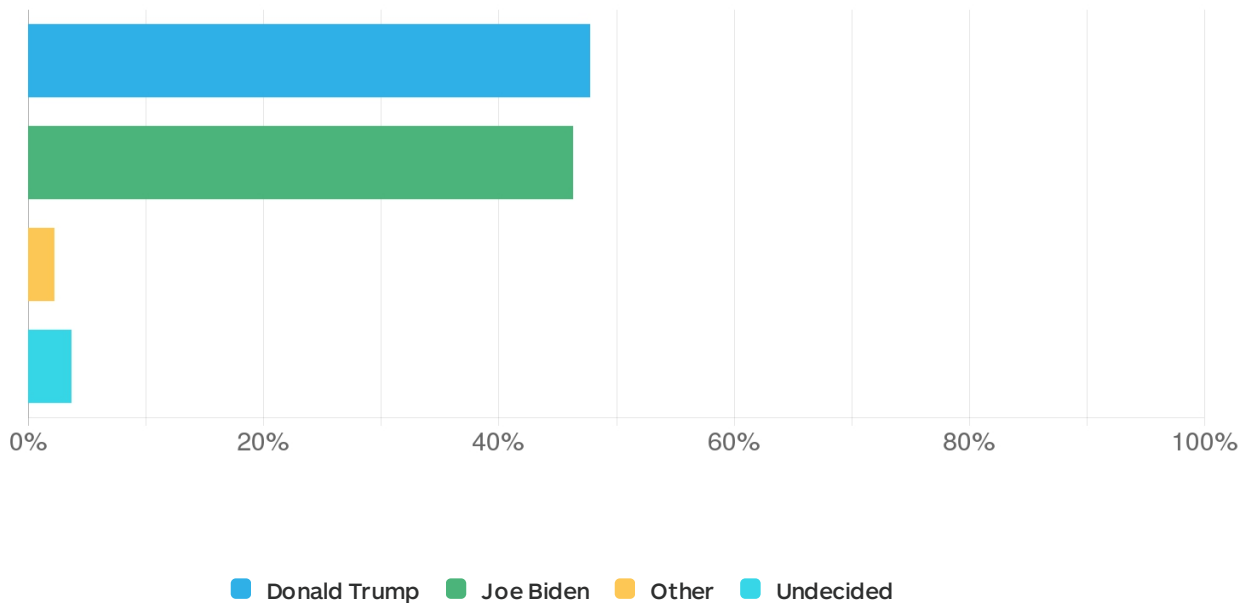


Value	Frequency	Percent
Strongly Approve	1,529	43.7%
Somewhat Approve	240	6.85%
Somewhat Disapprove	140	4.01%
Strongly Disapprove	1,557	44.48%
Unsure or no opinion	34	0.97%
Total	3,500	100%

Q4: Presidential Ballot Test

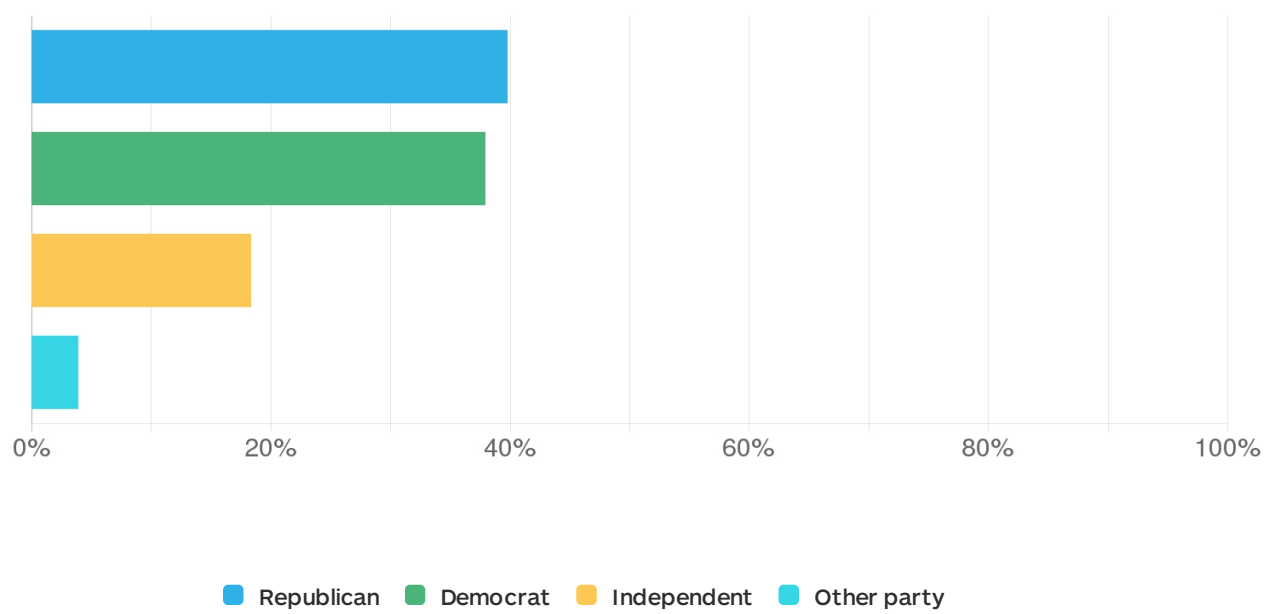
If the November 3rd General Election for the President of the United States was held today and the candidates were Republican Donald Trump, Democrat Joe Biden or another candidate - for which candidate would you vote?

Sample Size: 3500.0040299999



Value	Frequency	Percent
Donald Trump	1,672	47.78%
Joe Biden	1,622	46.34%
Other	78	2.22%
Undecided	128	3.66%
Total	3,500	100%

Q16: Registered Party
Are you a registered Republican, Democrat or Independent?
Sample Size: 3500.0040299999

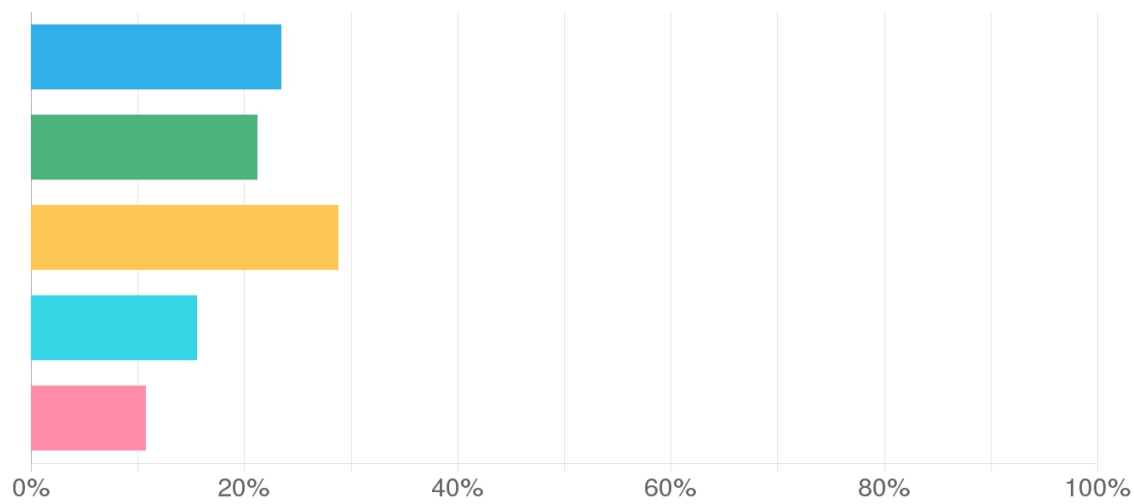


Value	Frequency	Percent
Republican	1,393	39.8%
Democrat	1,328	37.96%
Independent	643	18.36%
Other party	136	3.89%
Total	3,500	100%

Q17: Ideology

What is your political ideology?

Sample Size: 3500.0040299999



Very conservative Somewhat conservative Moderate Somewhat liberal Very liberal

Value	Frequency	Percent
Very conservative	823	23.5%
Somewhat conservative	745	21.28%
Moderate	1,010	28.87%
Somewhat liberal	546	15.59%
Very liberal	377	10.76%
Total	3,500	100%

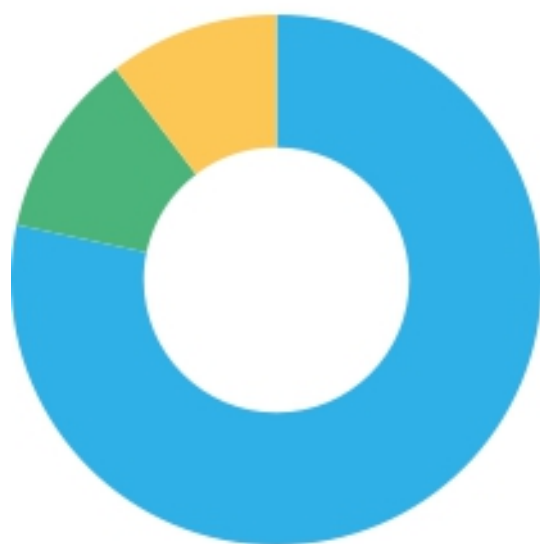
Q18: Gender
What is your gender?
Sample Size: 3500.0040299999



Male Female

Value	Frequency	Percent
Male	1,647	47.07%
Female	1,853	52.93%
Total	3,500	100%

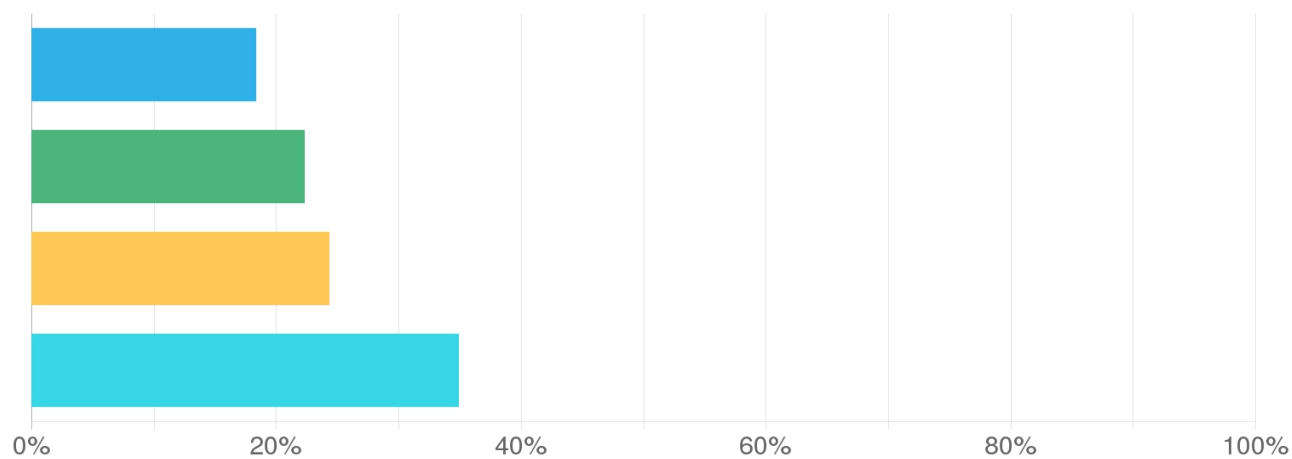
Q19: Race
What is your ethnicity? Are you....
Sample Size: 3500.0040299999



Caucasian African-American Hispanic or other ethnicity

Value	Frequency	Percent
Caucasian	2,741	78.33%
African-American	396	11.32%
Hispanic or other ethnicity	362	10.35%
Total	3,500	100%

Q20: Age
What is your age? Are you...
Sample Size: 3500.0040299999



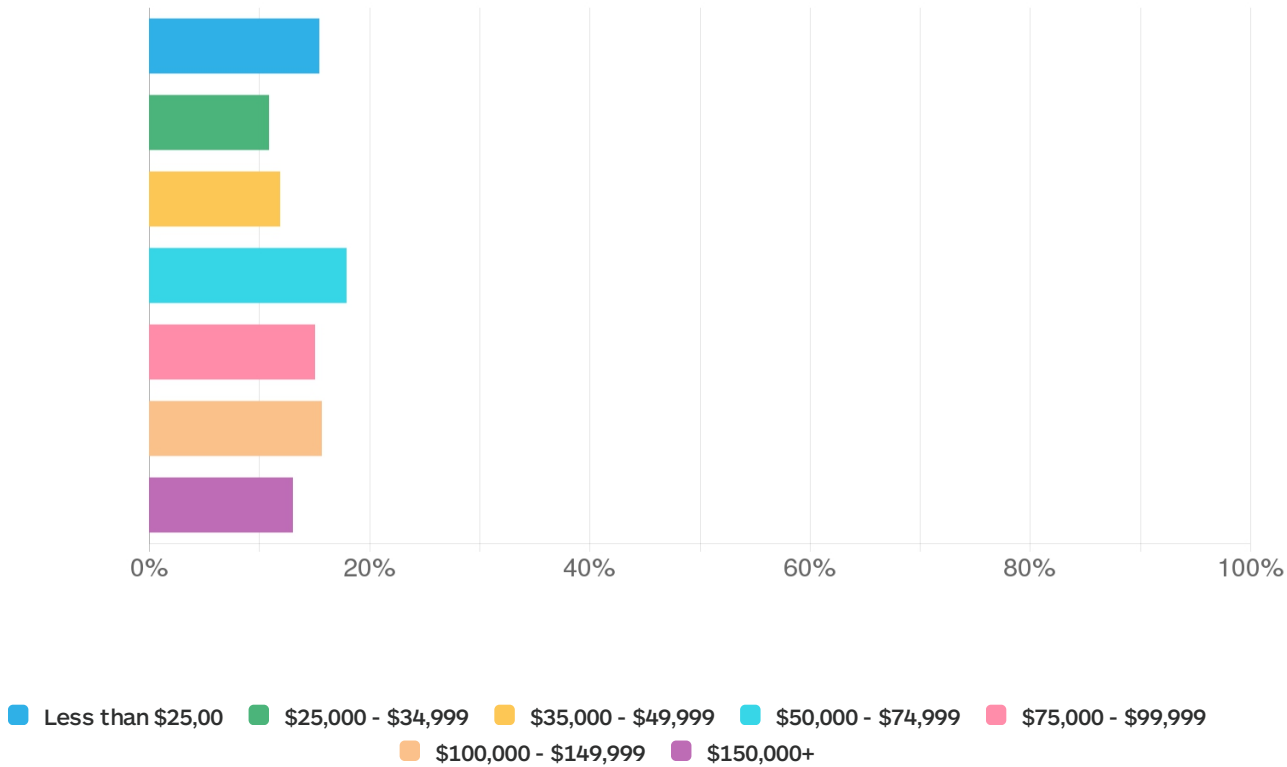
18-34 35-54 55-64 65 or over

Value	Frequency	Percent
18-34	644	18.4%
35-54	781	22.31%
55-64	853	24.37%
65 or over	1,222	34.91%
Total	3,500	100%

Q21: Household Income

What is your annual household income?

Sample Size: 3500.0040299999

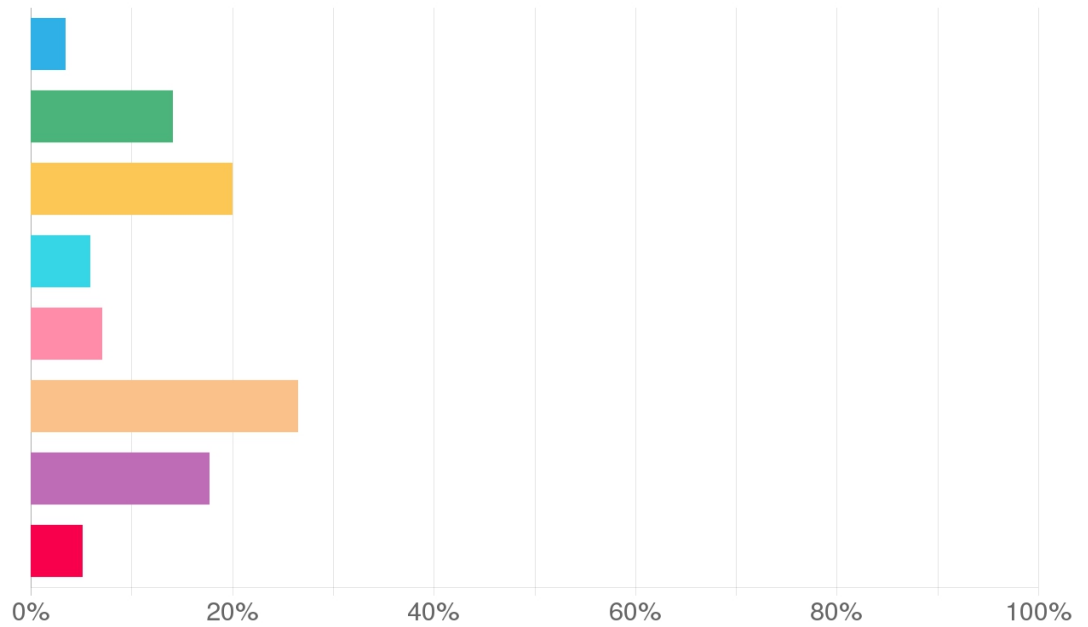


Value	Frequency	Percent
Less than \$25,00	541	15.45%
\$25,000 - \$34,999	380	10.87%
\$35,000 - \$49,999	416	11.89%
\$50,000 - \$74,999	627	17.91%
\$75,000 - \$99,999	529	15.12%
\$100,000 - \$149,999	550	15.72%
\$150,000+	456	13.04%
Total	3,500	100%

Q22: Education

What is your highest level of education?

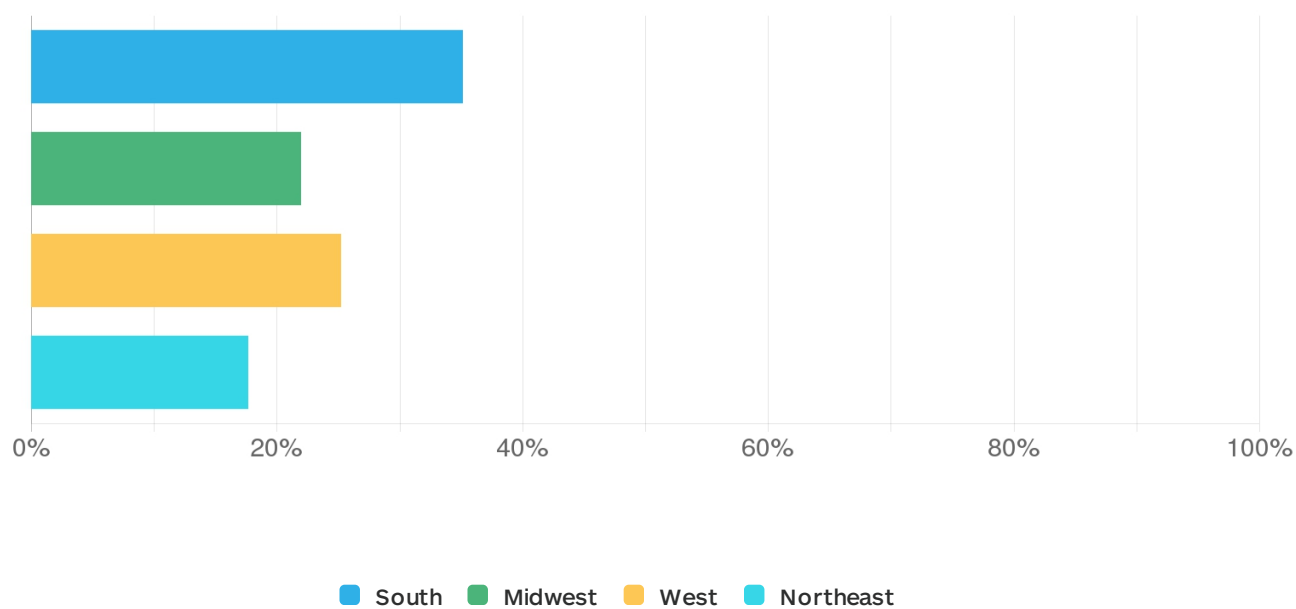
Sample Size: 3500.0040299999



■ Less than High School
 ■ High School Graduate or GED
 ■ Some College
 ■ Technical or Vocational D...
 ■ Associate Degree
 ■ Bachelor's Degree
 ■ Master's or Professional ...
 ■ Doctoral Degree (PhD or M...

Value	Frequency	Percent
Less than High School	121	3.46%
High School Graduate or GED	493	14.08%
Some College	701	20.02%
Technical or Vocational Degree	206	5.88%
Associate Degree	248	7.09%
Bachelor's Degree	928	26.52%
Master's or Professional Degree	621	17.76%
Doctoral Degree (PhD or MD)	182	5.2%
Total	3,500	100%

Q23: US Geographical Region
US Geographical Region
Sample Size: 3500.0040299999



Value	Frequency	Percent
South	1,230	35.15%
Midwest	770	21.99%
West	882	25.21%
Northeast	618	17.66%
Total	3,500	100%